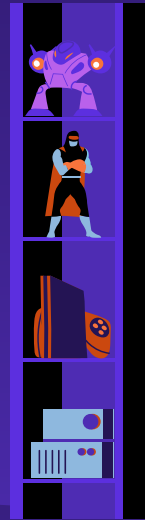


Esports Earnings

*Interesting facts from all
around the world*

x x x x x
x x x x x
x x x x x
x x x x x



O prezentare de Pantea Andrei și Luca Novac

Cuprins

01

Introducere

O scurtă prefață

02

Comparații globale

Date generale

03

Organizații

“Cluburile” de esports

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DOTA 2

Jocul care aduce cele mai mari venituri jucătorilor

05

Coreea de Sud

Fenomenul gaming în Coreea

06

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Concluzii

x x x x x
x x x x x
x x x x x
x x x x x
x x x x x

01

Introducere

O scurtă prefață

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× × × × ×



Generalități

În ultimele decenii, esports-ul a evoluat rapid dintr-o nișă în lumea divertismentului digital într-o industrie globală cu venituri de miliarde de dolari. O componentă esențială a acestui fenomen este reprezentată de turneele de esports, unde jucătorii de top din întreaga lume concurează pentru premii semnificative și pentru prestigiu. În cadrul acestui ecosistem, veniturile jucătorilor au devenit o temă de interes major, iar analiza lor poate oferi o înțelegere detaliată a impactului pe care esports-ul îl are asupra carierei profesionale a acestora. Veniturile provenite din turnee, sponsorizări, streaming și alte surse adiacente sunt esențiale pentru succesul și sustenabilitatea jucătorilor în acest domeniu. Acest proiect își propune să analizeze veniturile jucătorilor și echipelor din competițiile de esports într-un context global din 1998 până în 2021 uitându-ne la top 1000 jucători (top 100 pentru fiecare joc).

Jocurile studiate

Joc

Total
Prize
Money
(USD)

Arena of Valor	Heroes of the Storm	Over-watch	PUBG	Hearth-stone	Starcraft II	League of Legends	Fortnite	Counter-Strike: Global Offensive	Dota 2
8.333.952	11.780.445	12.347.809	12.441.959	13.335.641	25.379.824	35.043.476	43.409.371	56.541.921	179.178.819



02

Comparații globale

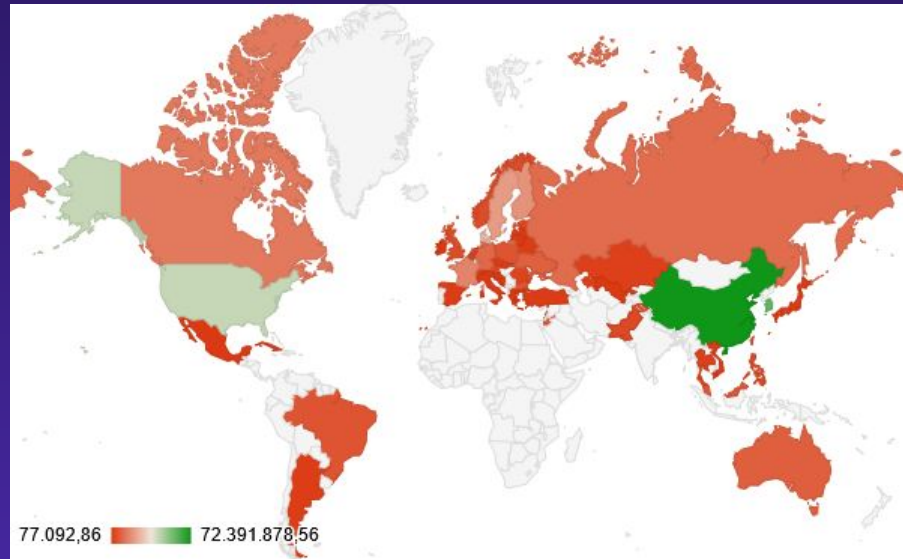
Date generale

Țările cu cele mai mari venituri

TOP 5

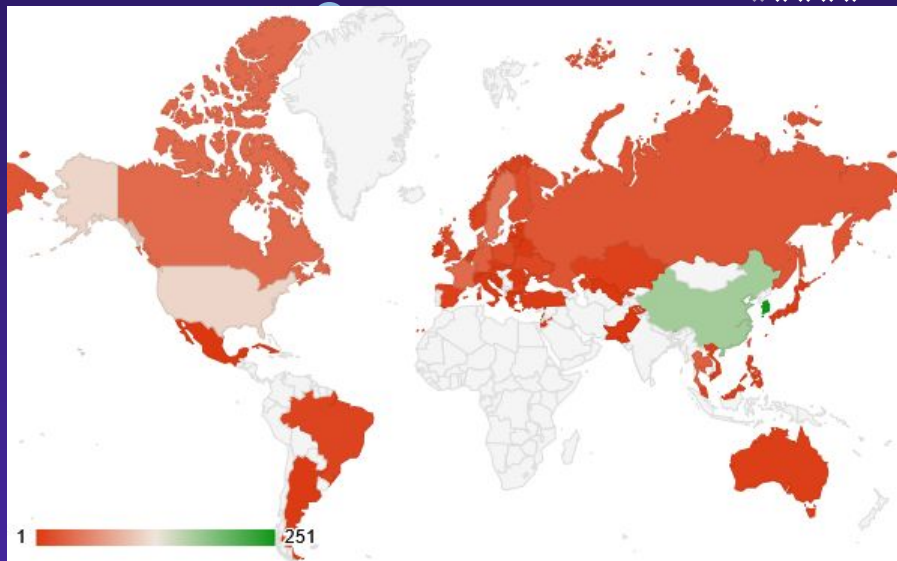
1. 🇨🇳 China - 72.391.878.56
2. 🇰🇷 Coreea - 58.441.733.71
3. 🇺🇸 S.U.A- 43.099.381.78
4. 🇩🇰 Danemarca - 26.840.800.02
5. 🇸🇪 Suedia - 20.770.423.01

× × × × ×
× × × × ×
× × × × ×
× × × × ×
× × × × ×



Țările cu cei mai mulți jucători profesioniști

1.  Coreea - 251
2.  China - 168
3.  S.U.A- 114
4.  Suedia - 45
5.  Franța - 37
-  Canada - 37



The background is a solid dark purple. It features several abstract elements: a large, stylized purple shape on the left resembling a shoe or a drop; a jagged purple shape in the top right; a dark purple jagged shape in the bottom left; a series of four orange triangles pointing up and to the right on the left side; a horizontal line with small circles at its ends and at intervals; a grid of small white 'x' marks; and a tall, dark purple rectangular object on the right with a white top and a white oval. Scattered throughout are small white circles and a small white oval.

03

Organizații

“Cluburile” de esports

x x x x x
x x x x x
x x x x x
x x x x x
x x x x x

Ce este o organizație de esports?

O organizație de esports este o companie sau un grup de echipe care participă la competiții de sporturi electronice (esports). Aceste organizații gestionează jucători profesioniști, antrenori, manageri și alte persoane implicate în activitatea competițională. Aceste organizații funcționează similar cu cluburile sportive tradiționale, dar activitatea lor este centrată pe gaming competitiv.

x x x x x
x x x x x
x x x x x
x x x x x
x x x x x

Organizațiile cu cele mai multe echipe



Team Liquid - 9

MVP - 8

Cloud9 - 8

Team Dignitas - 7

Newbee - 7

Fnatic - 7

comLexity Gaming - 7

Organizațiile cu cele mai mari venituri

1. **OG** – 34.297.866.13
2. **Team Liquid** – 33.095.692.87
3. **Evil Geniuses** – 21.662.171.52





04

DOTA 2



Jocul care aduce cele mai mari venituri
jucătorilor

x x x x x
x x x x x
x x x x x
x x x x x

Cea mai bine finanțată scenă esports

Scena esports a jocului Dota 2 este una dintre cele mai competitive și bine finanțate din lume, fiind cunoscută pentru turneele sale de mare anvergură și premiile uriașe. Dota 2 este faimos pentru The International (TI), cel mai prestigios turneu anual organizat de Valve, cu premii record finanțate prin crowdfunding. Scena rămâne puternică, deși Valve a schimbat modul în care susține competițiile. Cu turnee independente care cresc în popularitate și jucători talentați care apar constant, Dota 2 rămâne un titlu de top în esports.

x x x x x
x x x x x
x x x x x
x x x x x
x x x x x





40M\$

Premiul total din cadrul The International 2021 este cel mai mare din istorie.

× × × × ×
× × × × ×
× × × × ×
× × × × ×
× × × × ×

N0tail este jucătorul cu cele mai mari venituri

Johan "N0tail" Sundstein este unul dintre cei mai legendari jucători de DOTA 2, cunoscut pentru leadership-ul său excepțional și pentru succesul istoric al echipei OG. Este primul jucător care a câștigat două The International (TI) consecutive, în 2018 și 2019, și rămâne o figură iconică în scena esports.





7M\$

Veniturile lui NOtail din turnee (suma exactă: 6.952.596)





"Everything can work
It's just about how much you believe."

—NOtail,
După câștigarea TI
2019



x x x x x
x x x x x
x x x x x
x x x x x
x x x x x



05



Coreea de Sud

Fenomenul gaming în Coreea de Sud



× × × × ×
× × × × ×
× × × × ×
× × × × ×
× × × × ×

O cultură

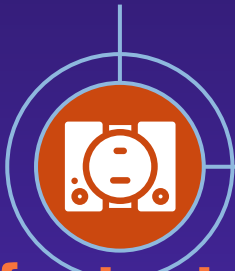
Coreea de Sud este epicentrul esports și una dintre cele mai influente țări din industria gamingului. Aici, jocurile video nu sunt doar o formă de divertisment, ci o adevărată cultură, cu infrastructură dedicată, suport guvernamental și o comunitate uriașă de fani.





De ce Coreea de Sud domină esports?

Internet rapid, săli de gaming (PC Bangs) și turnee frecvente.



**Infrastructură
excepțională**

**Sprijin
guvernamental**



Esports este recunoscut oficial ca sport și are federații dedicate.

Coreenii iau gamingul foarte în serios, cu academii de antrenament pentru jucători.



**Cultura
competiției**



**Istorie
lungă**



Coreea a fost una dintre primele țări care a dezvoltat o scenă esports profesionistă.

Infrastructura esports în Coreea de Sud



PC Bangs (Săli de gaming)

Locuri unde jucătorii petrec ore întregi antrenându-se și jucând împreună.



Korea Esports Association (KeSPA)

Organizație care reglementează esports în țară.



LCK Arena (Seul)

Una dintre cele mai prestigioase arene esports, unde se joacă League of Legends Championship Korea (LCK).



06

Încheiere

Concluzii



Concluzii



Esports este o industrie în plină expansiune

De la Dota 2 la League of Legends și Valorant, competițiile au devenit evenimente globale cu premii uriașe și milioane de fani.



Coreea de Sud este epicentrul esports mondial

Cu o infrastructură de gaming avansată, jucători de top și suport guvernamental, Coreea domină scenele StarCraft, LoL, PUBG și Valorant.



Dota 2 are cea mai bine finanțată scenă

Cu turnee ca The International și echipe legendare precum OG, Team Spirit, PSG.LGD, scena Dota 2 continuă să fie una dintre cele mai intense și prestigioase.



Organizațiile esports sunt similare cluburilor

Pe măsură ce esports-ul crește, organizațiile vor deveni și mai influente, având un impact nu doar în gaming, ci și în media, divertisment și business global.



Overwatch este jucătorul cu cele mai mari venituri

Lider al OG, dublu campion TI, un exemplu de leadership, creativitate și determinare în gamingul competitiv.



Viitorul esports este promițător

Noi jocuri, turnee și investiții apar constant, iar esports devine din ce în ce mai popular.





**Vă mulțumim
pentru
atenție!**

x x x x x
x x x x x
x x x x x
x x x x x
x x x x x

Organizațiile cu cele mai mari venituri

If you want to apply the same filter as the pictures already included in the template, follow these instructions:

- Insert the picture into the slide
- Go to Format options > Recolor. Choose dark blue and then you could apply a bit of transparency too



Organizațiile cu cele mai mari venituri

If you want to apply the same filter as the pictures already included in the template, follow these instructions:

- Insert the picture into the slide
- Go to Format options > Recolor. Choose dark blue and then you could apply a bit of transparency too



Contents of this template

Here's what you'll find in this **Slidesgo** template:

1. A slide structure based on a project proposal presentation, which you can easily adapt to your needs. For more info on how to edit the template, please visit **Slidesgo School** or read our **FAQs**.
2. An assortment of graphic resources that are suitable for use in the presentation can be found in the **alternative resources slide**.
3. A **thanks slide**, which you must keep so that proper credits for our design are given.
4. A **resources slide**, where you'll find links to all the elements used in the template.
5. **Instructions for use**.
6. Final slides with:
 - **The fonts and colors** used in the template.
 - A selection of **illustrations**. You can also customize and animate them as you wish with the online editor. Visit **Storyset** to find more.
 - More **infographic resources**, whose size and color can be edited.
 - Sets of **customizable icons** of the following themes: general, business, avatar, creative process, education, help & support, medical, nature, performing arts, SEO & marketing, and teamwork.

x x x x x
x x x x x
x x x x x
x x x x x
x x x x x

You can delete this slide when you're done editing the presentation

Our team



Competitive video gaming is referred to as esports (or electronic sports). Esports differs from regular video gaming in that it is competitive (human-vs-human) and, like traditional sports, usually has an interesting spectator element

What are we working on?



Competition

Mercury is the closest planet to the Sun and the smallest of them all



Sponsorship

Venus has a beautiful name and is the second planet from the Sun



Training

Despite being red, Mars is actually a cold place. It's full of iron oxide dust



About the project

Mercury is the closest planet to the Sun and the smallest one in the Solar System

- You can add important info here
- You can add important info here
- You can add important info here
- You can add important info here
- You can add important info here





“This is a quote, words full of wisdom
that someone important said and can
make the reader get inspired.”



—Someone Famous





Awesome words

x x x x x
x x x x x
x x x x x
x x x x x
x x x x x

**A picture
is worth a
thousand
words**

× × × × ×
× × × × ×
× × × × ×
× × × × ×
× × × × ×





02

Major requirements

You can enter a subtitle here if you need it

x x x x x
x x x x x
x x x x x
x x x x x
x x x x x

A picture always reinforces the concept

Images reveal large amounts of data, so remember: use an image instead of a long text. Your audience will appreciate it





100K

Big numbers catch your audience's attention

10K

Venus is the second planet from the Sun

20K

Jupiter is the biggest planet of them all

30K

Despite being red, Mars is a cold place

x x x x x
x x x x x
x x x x x
x x x x x
x x x x x

Now

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon





Future

Venus has a beautiful name and is the second planet from the Sun. It's hot and has a poisonous atmosphere



Major requirements



Venus

- It's the second planet from the Sun
- It's the second planet from the Sun
- It's the second planet from the Sun
- It's the second planet from the Sun
- It's the second planet from the Sun
- It's the second planet from the Sun



Earth

- Earth is the place where we live
- Earth is the place where we live
- Earth is the place where we live
- Earth is the place where we live
- Earth is the place where we live
- Earth is the place where we live



Our partners



Mercury

It's the closest planet to the Sun



Venus

Venus is the second planet from the Sun



Mars

Mars is actually a very cold place



Jupiter

Jupiter is the biggest planet of them all



Saturn

It's composed of hydrogen and helium



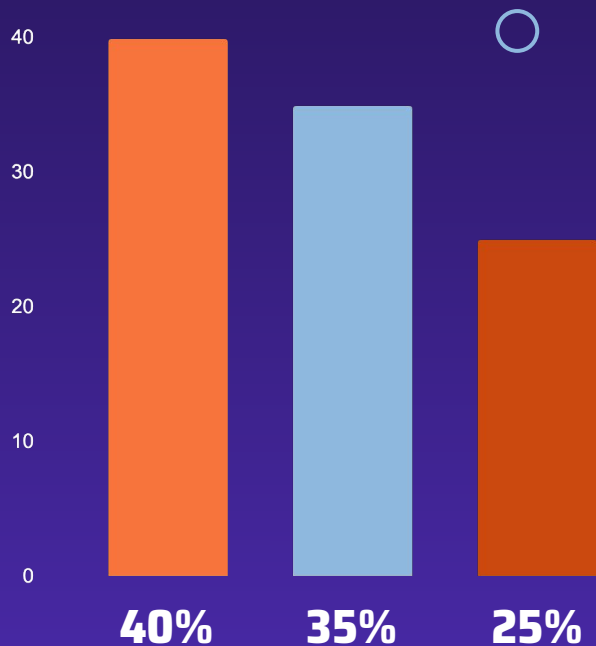
Neptune

It's the farthest planet from the Sun



Budget

x x x x x
x x x x x
x x x x x
x x x x x



● Venus

Venus is the second planet from the Sun

● Mars

Despite being red, Mars is a cold place

● Saturn

Saturn is a gas giant and has several rings

Follow the link in the graph to modify its data and then paste the new one here. **For more info, click here**



Project goals



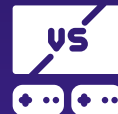
Mercury

It's the closest planet to the Sun and the smallest in the Solar System



Venus

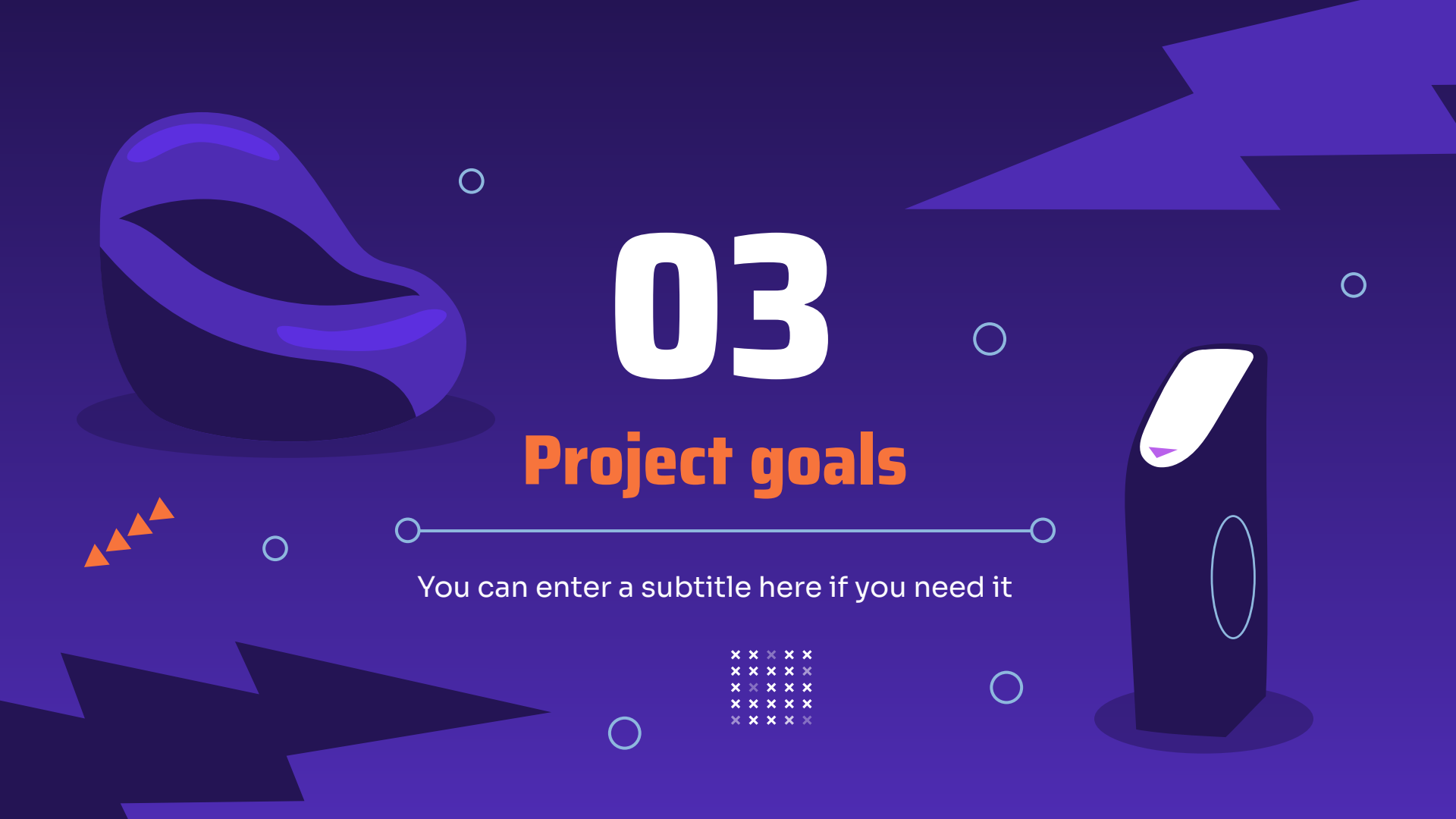
Venus has a beautiful name and is the second planet from the Sun



Mars

Despite being red, Mars is actually a cold place. It's full of iron oxide dust



The background is a solid dark purple. It features several abstract elements: a large, stylized purple shape on the left resembling a shoe or a drop; a jagged purple shape in the top right; a dark purple jagged shape in the bottom left; and a tall, dark purple rectangular object on the right with a white top and a white oval. Scattered throughout are small white circles and a horizontal line with circles at its ends.

03

Project goals

You can enter a subtitle here if you need it

x x x x
x x x x
x x x x
x x x x
x x x x

Predicted results

x x x x x
x x x x x
x x x x x
x x x x x
x x x x x

40%

Saturn

Saturn is a gas giant
and has several rings

30%

Venus

Venus is the second
planet from the Sun

20%

Earth

Earth is the place
where we live

10%

Mars

Despite being red,
Mars is a cold place



Follow the link in the graph to modify its data and then paste the new one here. **For more info, click here**



Sneak peek

Earth is the third planet from the Sun and the only one that harbors life in the Solar System. This is where we all live on

Sneak peek



Insert your multimedia content here

x x x x x
x x x x x
x x x x x
x x x x x

Project stages



Stage 1

Mercury is the closest planet to the Sun and the smallest in the Solar System



Stage 2

Venus has a beautiful name and is the second planet from the Sun



Stage 3

Despite being red, Mars is actually a cold place. It's full of iron oxide dust





04

Sneak peek

You can enter a subtitle here if you need it

Our training schedule

Console

Saturn is a gas giant
and has several rings



VR

Despite being red,
Mars is a cold place



Simulator

Earth is the place
where we live



Strategy

Venus is the second
planet from the Sun



x x x x x
x x x x x
x x x x x
x x x x x
x x x x x

Our next competitions



● Team A

Earth is the planet we all live on

● Team B

Despite being red, Mars is a cold place

● Team C

Saturn is a gas giant and has rings



These are our numbers

Earth

Venus

Jupiter

Mass
(Earths)

Diameter
(Earths)

Gravity
(Earths)

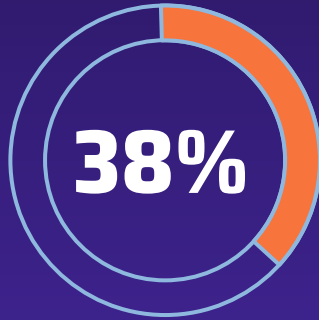
0.06	0.38	0.38
0.11	0.53	0.38
95.2	9.4	1.16

Game progress



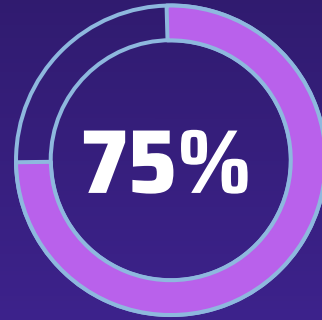
Game 1

Venus is the second planet from the Sun



Game 2

Earth is the place where we all live on



Game 3

Despite being red, Mars is a cold place



Game 4

Saturn is a gas giant and has several rings

xx xx xx xx
xx xx xx xx
xx xx xx xx
xx xx xx xx

05

Project stages

You can enter a subtitle here if you need it



Infographics are helpful



x x x x x
x x x x x
x x x x x
x x x x x
x x x x x

Our team partners



Venus

Venus is the second planet from the Sun



Jupiter

It's the biggest planet in the Solar System

Mars

Despite being red, Mars is a cold place



Saturn

Saturn is a gas giant and has several rings

06

Our team

You can enter a subtitle here if you need it

xx xx xx xx
xx xx xx xx
xx xx xx xx
xx xx xx xx
xx xx xx xx



Meet our players



Jenna Doe

You can speak a
bit about this
person here

x x x x x
x x x x x
x x x x x
x x x x x
x x x x x



**Timmy
Jimmy**

You can speak a
bit about this
person here



Susan Bones

You can speak a
bit about this
person here

Thanks!

Do you have any questions?

youremail@freepik.com

+91 620 421 838

yourcompany.com



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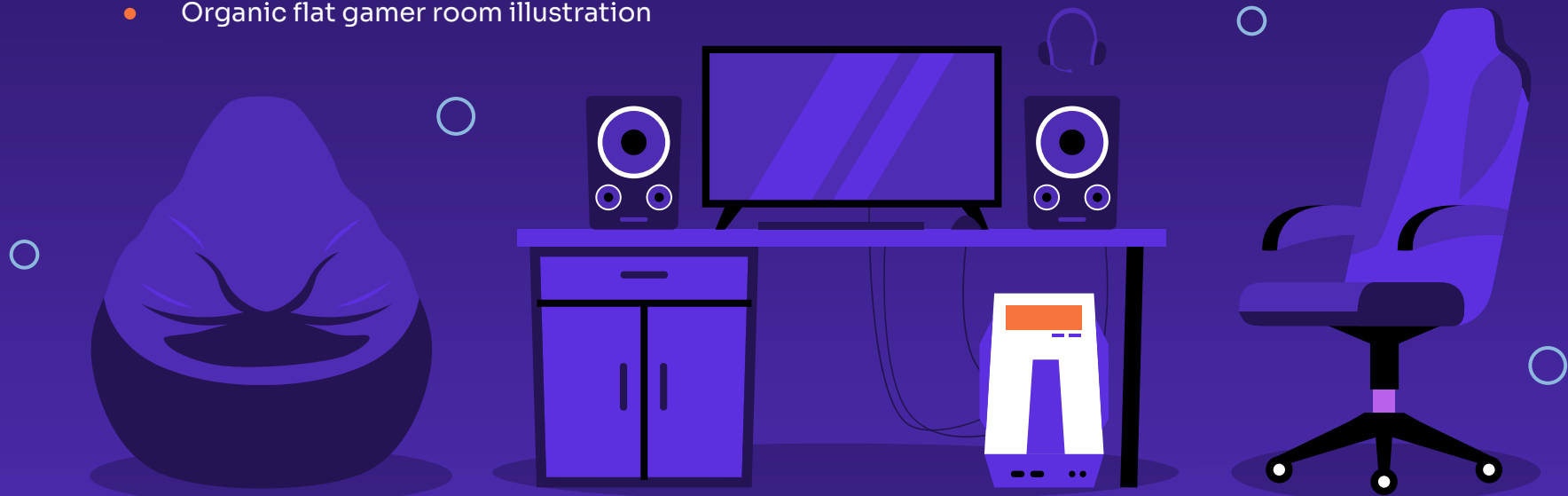
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Alternative resources

Here's an assortment of alternative resources whose style fits the one of this template

- Organic flat gamer room illustration



Icon pack: gaming



Resources



Did you like the resources on this template? Get them for free at our other websites:

Vectors

- Instagram posts collection for e-sports
- Instagram stories collection for e-sports
- Organic flat gamer room illustration
- Flat gamer room illustration
- Organic flat gamer room illustration
- Organic flat gamer room illustration I
- Cartoon gamer room illustration
- Cartoon gamer room illustration I
- Happy character winning prize

Icons

- Icon Pack: Gaming

Photos

- Young boy playing on computer
- Man holding controller medium shot
- Happy boy playing videogame
- Happy girl playing videogame I
- Girl holding controller medium shot
- Medium shot boy playing with controller
- Young boy playing on computer
- Close up hand holding mouse
- Young woman with pink hair playing
- Medium shot woman on couch

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(<https://fonts.google.com/specimen/Saira+Semi+Condensed>)

Sora

(<https://fonts.google.com/specimen/Sora>)

#000000

#241454

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#5c2fdf

#4d4dd0

#b961eb

#cb480f

#f7743c

#8eb8de

#####

Storyset

Create your Story with our illustrated concepts. Choose the style you like the most, edit its colors, pick the background and layers you want to show and bring them to life with the animator panel! It will boost your presentation. Check out [How it Works](#).



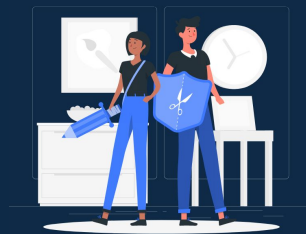
Pana



Amico



Bro



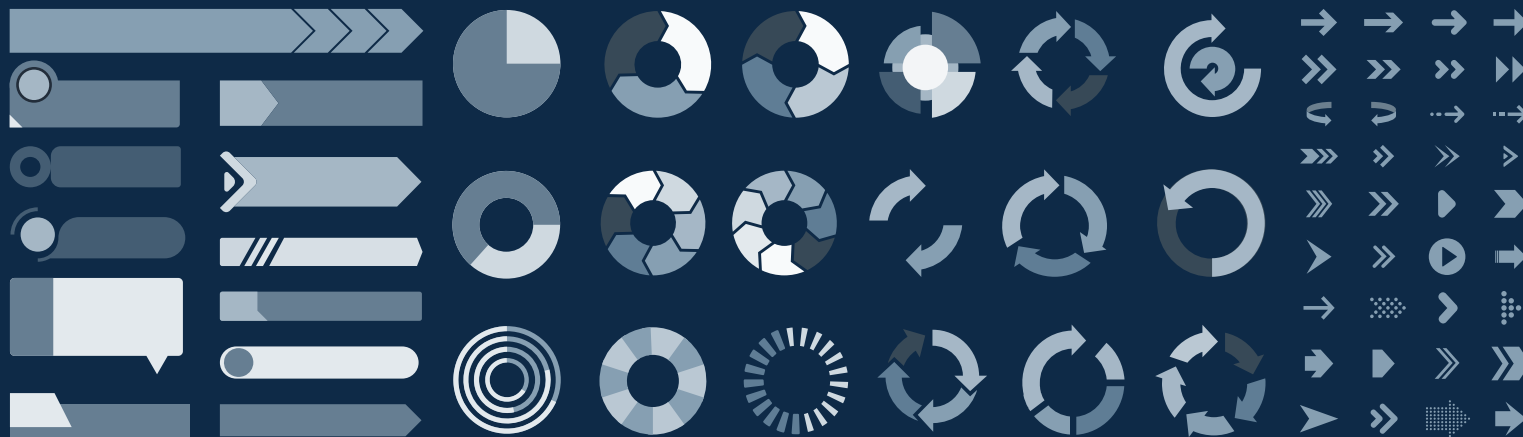
Rafiki



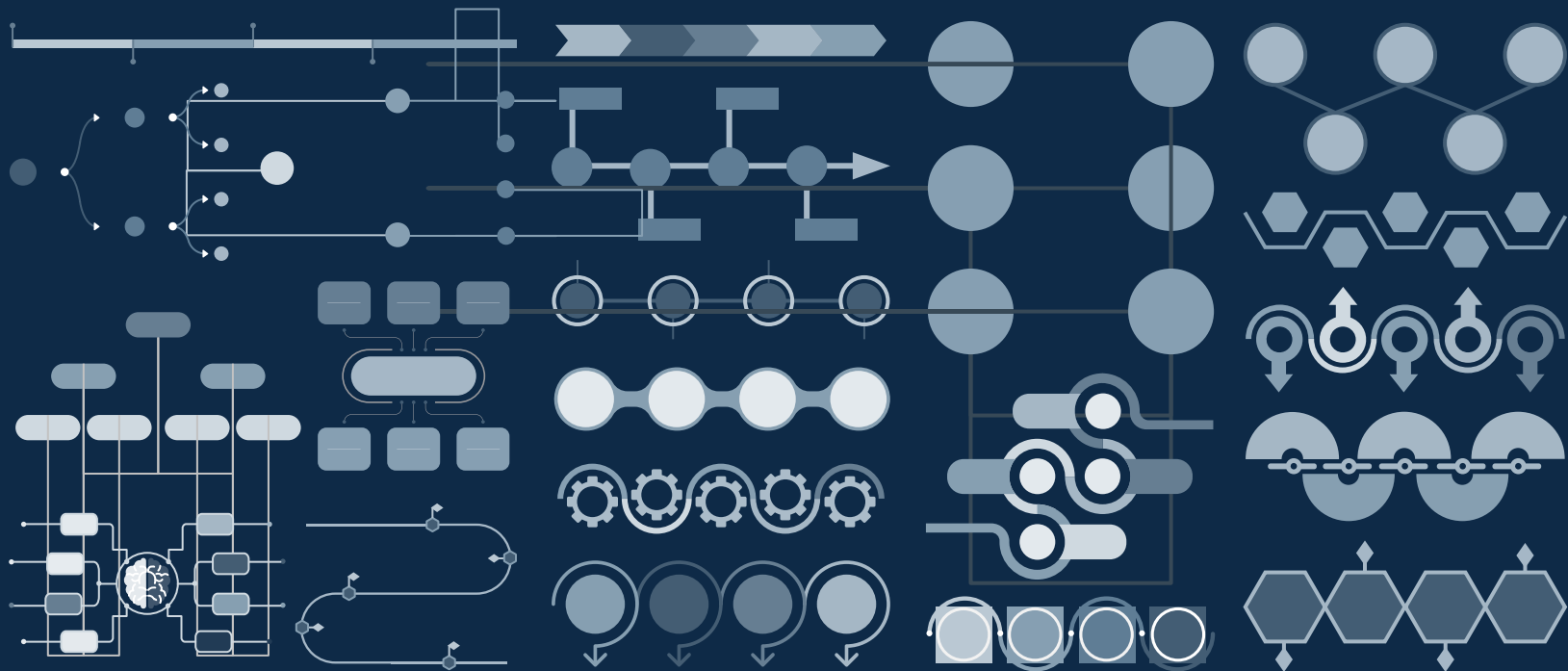
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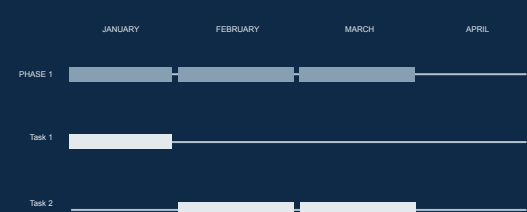
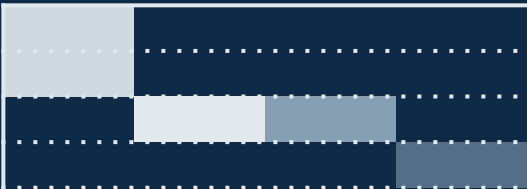
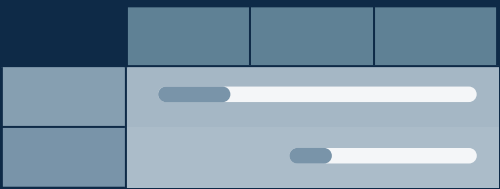
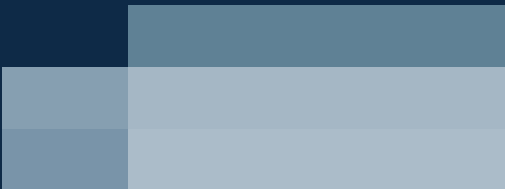
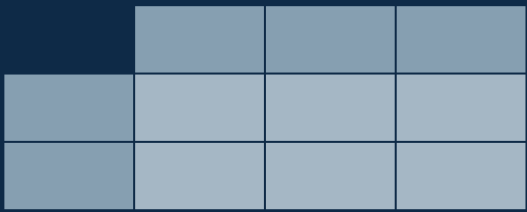
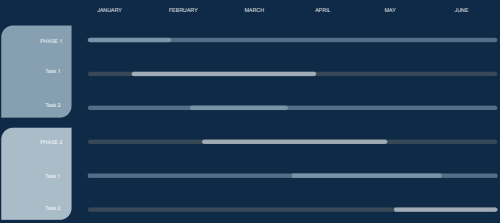
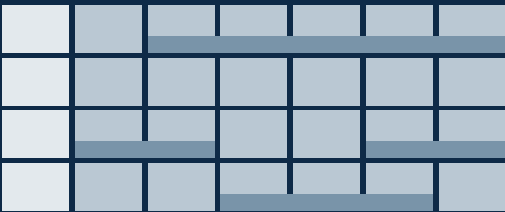
Use our editable graphic resources...

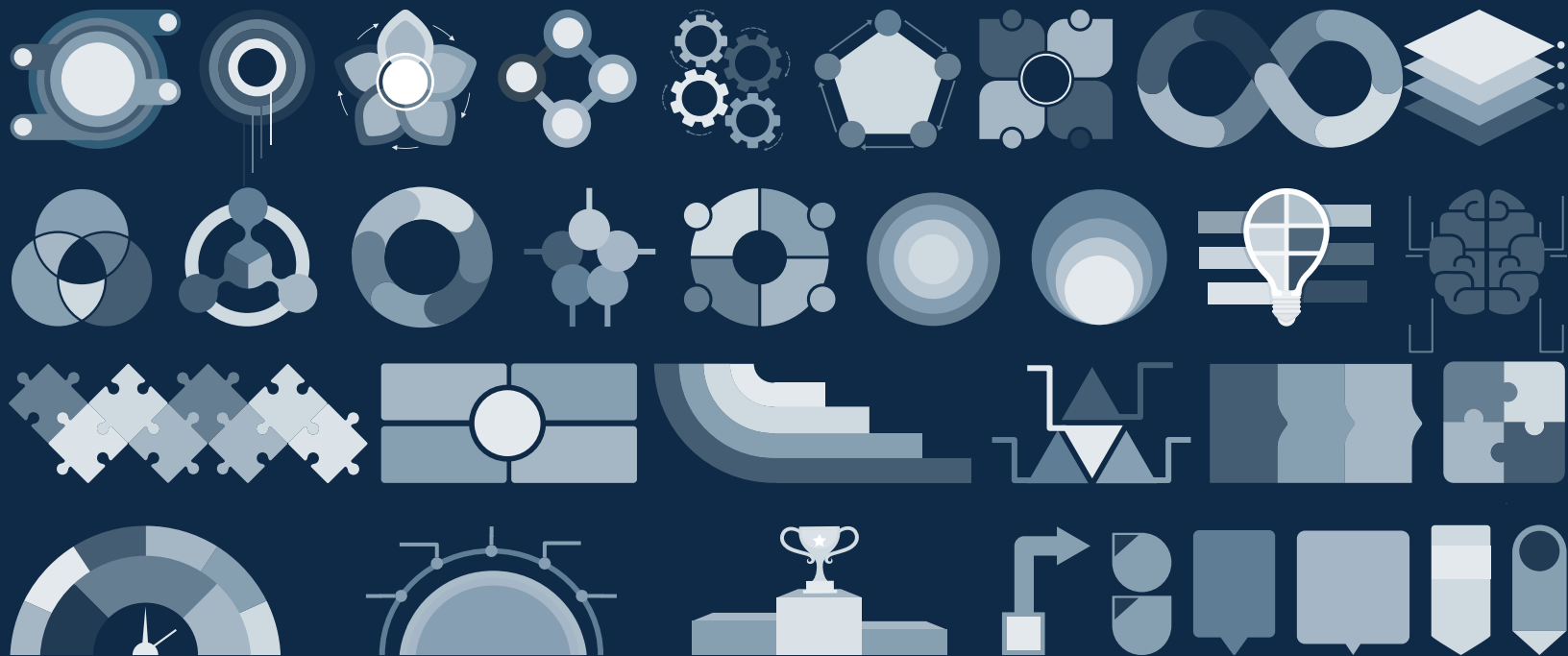
You can easily [resize](#) these resources without losing quality. To [change the color](#), just ungroup the resource and click on the object you want to change. Then, click on the paint bucket and select the color you want. Group the resource again when you're done. You can also look for more [infographics](#) on [Slidesgo](#).











...and our sets of editable icons

You can **resize** these icons without losing quality.

You can **change the stroke and fill color**; just select the icon and click on the **paint bucket/pen**.

In Google Slides, you can also use **Flaticon's extension**, allowing you to customize and add even more icons.



Educational Icons



Medical Icons



Business Icons



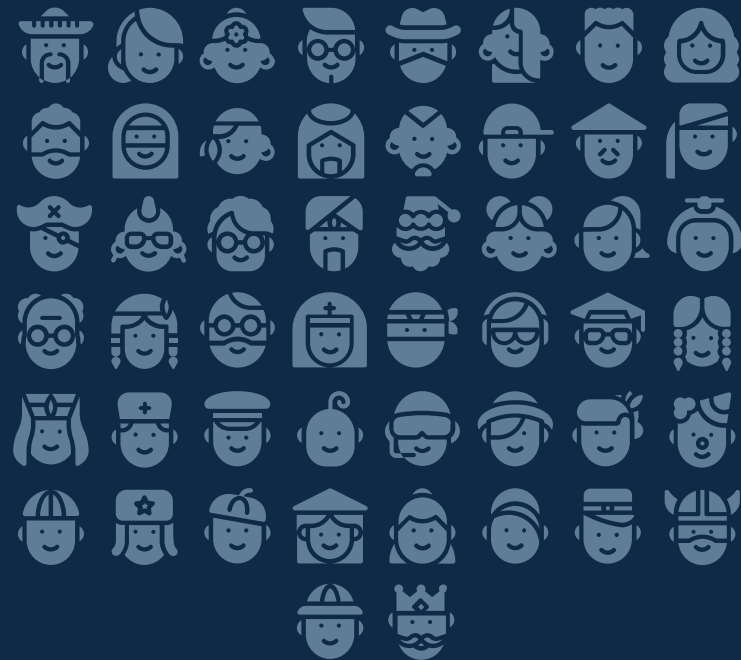
Teamwork Icons



Help & Support Icons



Avatar Icons



Nature Icons



SEO & Marketing Icons



